

MBR0181

MONTHLY MEMBERSHIP PROGRESS REPORT

District 10

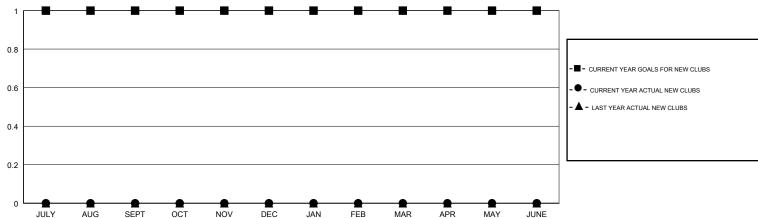
Results as of: 02/28/2018

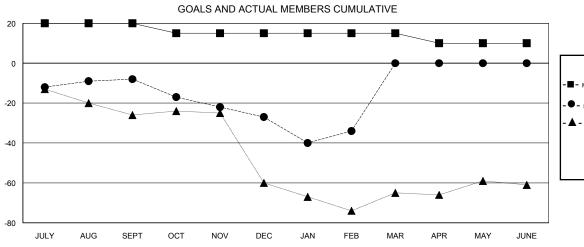
GMT CA

GMT: STEVE ANTON LOCATION MICHIGAN Members

| | Club | s | | | Mei | mbers | |
|-----------------------|---------------|-----------|---------------|-----------------------|---------------------------|-------------------------|--|
| RESULTS FOR 2017-2018 | | | | RESULTS FOR 2017-2018 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 1 | 0 | 0 | JULY/AUG/SEPT | 20 | 21 | 25 |
| OCT/NOV/DEC | 0 | 0 | 0 | OCT/NOV/DEC | -5 | 19 | 37 |
| JAN/FEB/MAR | 0 | 0 | 0 | JAN/FEB/MAR | 0 | 23 | 29 |
| APR/MAY/JUNE | 0 | 0 | 0 | APR/MAY/JUNE | -5 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE





| - ■ - MEMBER GROWTH NET GOAL - ● - MEMBER GROWTH ACTUAL - ▲ - LAST YEAR MEMBERSHIP ACTUAL |
|---|
| |
| - ▲ - LAST YEAR MEMBERSHIP ACTUAL |
| |
| |
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| |

| DROPPED CLUBS: 0 | 24 CLUBS OF 55 ADDED 1 OR MORE NEW MEMBERS | |
|------------------|---|---------------------------|
| DROPPED MEMBERS | | |
| DECEASED | 7 | CLICK HERE FOR CUMULATIVE |
| CLUB CANCELLED | 0 | MEMBERSHIP DATA |
| OTHER | 84 | |
| TOTAL | 91 | |

| GENDER DIST | RIBUTION | | | | |
|--|----------------|-----|--|--|--|
| MALE | 1,092 (74.24%) | | | | |
| FEMALE | 379 (25.76%) | | | | |
| Women Percentage Fiscal Year Goal: 30% | | | | | |
| | | | | | |
| TOTAL FAMILY UNIT | MEMBERS | 243 | | | |

FAMILY MEMBERS PAYING HALF

DUES

124